



View on Bornholm Island

## CIRTOINNO starts

On the March 20<sup>th</sup> 2017 Pomerania Development Agency signed a contract for realization of „Circular economy tools to support innovation in green and blue tourism SMEs (CIRTOINNO) project co-financed by the European Regional Development Fund within the Interreg South Baltic Programme 2014-2020.

The Project is realized by partners from 4 countries: Pomeranian Development Agency – Lead Partner (Poland), Klaipeda Chamber of Commerce, Industry and Crafts (Lithuania), Public Institution Strategic Self Management Institute (Lithuania), Energy Agency for Southeast Sweden (Sweden), Institute

of Fluid-Flow Machinery Polish Academy of Sciences (Poland), Centre for Regional & Tourism Research (Denmark), Linnaeus University (Sweden).

The main idea of the Project is to increase innovativeness of blue and green tourism companies, by integrating selected elements of a circular economy (CE) into their services, products and business models. The Project is divided into 4 main stages: research, self-assessment tool, model of cross-border training programme, and advisory services.

To participate in our Project we will invite Tourism SMEs mainly from coastal areas (from both towns and rural areas), offering: accommodation services (accommodation sector), food and beverage services for tourists (food and beverage sector), SPA facilities (part of wellness tourism) offering packages for groups and individuals. This is the target group of the Project.

## Where we are now?

In January this year Lead Partner representatives participated in a meeting introducing their responsibilities and all beneficiary duties. “Kick-off meeting” of the CIRTOINNO Partners has been carried out on the 7<sup>th</sup> March in Gdańsk. Participants discussed principles and basic rules of cooperation and set up the Project’s Steering Committee.

The research stage of the Project has already started and is carried out by Centre for Regional & Tourism Research, the Danish Partner, responsible for that stage of the CIRTOINNO.

Information Managers of the Project have chosen the slogan of the Project used for promotional purpose: **CIRcle TO INNOvate**, circular solutions for tourism business.

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## Visit on Bornholm

CIRTOINNO Partners participated in two days workshop in Nexö on Bornholm Island from 22<sup>nd</sup> to 23<sup>rd</sup> March. The workshop was organized by colleagues from Centre for Regional & Tourism Research which has its seat in Nexö. The workshop's programme covered an introduction to circular economy, presentation of energy mapping in partner countries and two visits – to the ECOGRID Project and Hotel Green Solution House - chosen as samples of CE in practice. ECOGRID (<http://www.eu-ecogrid.net/>) shows energy eco management on a big scale. The perfect example inspiring to looking for CE solutions in a hotel business was Green Solution House (<http://www.greensolutionhouse.dk/en/>). A holistic approach resulted in a careful choice of solutions in construction and used materials, in service organization eliminating waste, energy management and many others. This visit motivated us to further activity. We will inform you soon about our next steps.



Partners during visit on Bornholm, in front of CRT office

## CIRTOINNO team from 4 Baltic Sea countries



- **Magdalena Bogumił** – Project Manager since May 2017, Monika Dmítrzak – former Project Manager, Anna Bochyńska - Information Manager, Agnieszka Pasztelaniec-Szczerkowska - Financial Manager (*Agencja Rozwoju Pomorza SA – Lead Partner*)
- Ewa Domke - Project Manager, Marta Kierek - Information Manager, Anna Sawicka – Financial Manager (*Polska Akademia Nauk Instytut Maszyn Przepływowych*)



- Jesper Manniche - Project Manager, Marianne Frølich - Financial Manager, Julie Bennedbæk - Information Manager (*Centre for Regional & Tourism Research*)



- Renata Kasperavičienė - Project Manager & Financial manager, Simona Nasickytė - Information Manager (*Klaipeda Chamber of Commerce, Industry and Crafts*)
- Stasys Paulauskas – Project Manager, Tamara Paulauskiene – Financial manager (*Strategic Self-Management Institute*)



- Lina Lindell - Project Manager & Information Manager, Hannah Lundberg - Financial Manager (*Linnaeus University*)
- André Benaim - Project Manager, Jimmy Landegren - Financial Manager, Johanna Wallin - Information Manager (*Energy Agency for Southeast Sweden*)

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